

# Incredible India



## TIME TO JOIN HANDS AND SOAR TO NEW HEIGHTS IN HOSPITALITY!

As India assumes the prestigious G20 Presidency, the world is looking towards us. An opportune moment for all of us to come together, embrace the spirit of Vasudhaiva Kutumbakam and show the world the true meaning of the great Indian hospitality.

We're proud to announce that we're celebrating this year as the 'Visit India' year, inviting the world to visit our incredible land and experience its greatness. To unlock the true potential of this initiative, we need every Indian to come together, partner with us and be a part of history in the making.



All you need to do is:

1  
WATCH

the campaign anthem and share it with your employees, peers, family, and friends

2  
SHARE

your 'Welcome to #MyIncredibleIndia' message on social media

3  
SPREAD

the word by tagging at least 3 people from your network

The civil aviation industry will be the first point of contact for our esteemed international and domestic guests, and hence, your role as an aviation professional becomes even more crucial in making their experience safe, smooth, and unforgettable. The mega event will be instrumental in shaping the recovery of inbound tourism to the pre-pandemic levels. To assist you fly high and touch new levels of hospitality, the government is taking a slew of important measures.

Check them out below:



Cutting down on operating costs to boost



Improving airport infrastructure in association with AAI and private operators



Enabling a conducive aircraft leasing and financing environment



Extending benefits under Emergency Credit Line Guarantee Scheme (ECLGS) 3

**Here's what you can expect in the days to come:**

**15K** 

number of delegates visiting India

**200** 

conferences and summits planned throughout the year

**56** 

cities to be covered

So come,  
let's unite and welcome the world to our Incredible India.